



Young Transatlantic
Leadership Initiative

YTL Program 2019





Preface

Canada Meets Germany Network

The Canada Meets Germany Network (CMG-NET) association, formerly Canada Meets Germany Alumni Forum, was originally founded in 2009 as an alumni association for current and former participants of the Canada Meets Germany – A Forum for Young Leaders (CMG) program. The concept of the CMG format – with its mix of German and Canadian participants and its annually rotating study tours to Canada and Germany – served as inspiration for the Young Transatlantic Leadership Initiative (YTL). As representatives of the CMG-NET association and co-organizers of the YTL program, we are delighted to see that this new format is now being filled with life and will embark on its first study trip this September which will lead the group of nine young leaders to Montreal and Toronto.

YTL's core idea is to implement an immersive exchange format between Canada and Germany, to create a forum for mutual learning as well as to build a sustainable network of young leaders between the two countries. We trust that the 2019 study trip will ignite all of these elements and lay the basis for a long-lasting platform of exchange and leadership between Germany and Canada.

We greet the 2019 YTL group and wish all participants an inspiring study trip to Canada with many insights, network building – and, of course, fun!



Preface

German-Canadian Association / Deutsch-Kanadische Gesellschaft



Never before have relations between Canada and Germany been better than they are today, claims Stéphane Dion, former Canadian Foreign Minister and current Canadian Ambassador to Germany. The personal relationship between German Chancellor Angela Merkel and Canadian Prime Ministers Harper and Trudeau is considered excellent and completely unencumbered, but majorities in democracies change and so do leaders in politics. The innumerable encounters between the citizens of both countries are therefore more decisive for the quality of relations. For many Germans, Canada is a land of longing because of its majestic and often untouched nature. The legendary hospitality and helpfulness of the Canadians also contribute to this.

Since 1965, the German-Canadian Association (DKG) has been supporting young Germans with its Work-and-Travel program, who experience their first Canadian experience not as tourists but as working people. The underlying agreement concluded in 2005, which gives up to 2000 Germans and Canadians legal access to the labour market for one year, makes a major contribution to understanding the people of both countries. This quota is fully utilised every year.

The program now being devised by the Young Transatlantic Initiative (YTL), with the support of the DKG, ties in with these traditions and opens up the opportunity for particularly outstanding young professionals to gain in-person impressions and knowledge of the other country. We support the YTL initiative from the bottom of our hearts and wish all participants full success. We are sure that the selected Germans and Canadians will gain fundamental and inspiring experiences in the time they spend abroad because the second central reason for Germans to look to Canada, of all countries, lies in the people. What at first can only be described as 'openness', then manifests itself in the lived experience. Each of the participants consequently contributes to the fact that, independently of the rulers of both countries, the understanding of the people for each other grows. The pleasing description of the present state then hopefully becomes a permanent and lasting state. The people of both countries will benefit from the intensive exchange. May this program grow and prosper.



Stefan Rizor
Chairman
Deutsch-Kanadische Gesellschaft



Preface

Young Transatlantic Initiative / Initiative junger Transatlantiker

Canada and Germany make up a team that distinguishes itself by means of common history and conception of oneself, not only in NATO and the G7 group. Canada's course of action follows this conception in several regards – such as the Canadian Prime Minister's visit to Germany together with the Canadian Minister of Foreign Affairs in February 2017. What value do the best relations hold, though, when they are not being maintained? No friendship between countries and their peoples is static – and while any such friendship grows with each encounter, considering them a matter of course dooms them to fade.

The Young Transatlantic Initiative's Canada Department has set the focus of its actions on the growth of this relationship for years – with considerable success. Together with partners located in the Canadian provinces as well as in Germany, we were able to strengthen transatlantic understanding with a Canadian focus, too. Our study trip to Canada in September 2018 saw us exploring uncharted territory while allowing us to see that while the majority of the Canadian population may very well live close to the border with the United States, Canadian culture is the consequence of history oftentimes similar, yet different.

The inception of the Young Transatlantic Leadership Initiative is, thus, the result of the successful two-week journey between Toronto and Québec. Hosts became partners and visitors became knowers – is there any better note on which to end a journey? With Canadian-German relations constantly growing, cooperation with organizations that hold similar viewpoints and objectives becomes even more important.

Each organization involved in the Young Transatlantic Leadership Initiative distinguishes itself by means of a strength and a specialty it possesses – in terms of the Young Transatlantic Initiative, we do not only consider the young age of our members but also the broad embodiment among university students, young professionals and politicians in the know to be strengths and specialties. These people are the ones who have learned to appreciate both points in common and differences between Germany, the United States, and Canada.

With the Young Transatlantic Leadership Initiative's inception, we deliberately chose to follow a new path that sees us connecting our cultural, economic and political aspects with an extraordinarily capable group of participants that will not only gain knowledge, but also share their experiences – in Canada just as much as in Europe, during and after the journey.

As President of the Young Transatlantic Initiative, I am especially delighted to see that last year's journey to Canada shaped such a strong foundation for future cooperation with our partners. My gratitude is owed to the Canada Department and its members, with special gratitude due to Robin Arens and Tobias Reuter.

In all beginnings dwells a magic force – even more so with regards to a joint initiative that is and will remain exceptional. I wish you every success in Canada!



Young
Transatlantic Initiative

Lukas Posch
President
Young Transatlantic Initiative





Program Organizers



Young
Transatlantic Initiative

The Young Transatlantic Leadership program is led by the German-based association **Young Transatlantic Initiative (YTI)**. YTI was established in 2011 and formed a Canada Department in 2015. Its members are primarily students and young professionals. The association is committed to fostering the German-Canadian relationship with a specific focus on young professionals. In 2018, YTI carried out a study tour to Canada for the first time, after several study tours to the US. The tour addressed various topics, as the economic and political relations, the special role of Québec and the cultural and social situation in Canada. Different stakeholders were visited during the tour.

Robin Arens & Tobias Reuter



Robin and Tobias founded the Canada Department of the Young Transatlantic Initiative in 2015. In 2018, they organized the YTL's study trip to Canada, with the destinations Toronto, Ottawa, Montreal and Quebec. Since founding the YTI's Canada Department, Robin has been active in promoting German-Canadian relationships on various levels. In 2016, he was elected treasurer of the YTI. Tobias spent one semester at Vancouver Island University in Nainamo, BC during his Bachelor studies. Since his return to Germany, he has been actively working in the transatlantic environment.



Supporting Partners

The program is supported by the following German-based organizations, which are also actively shaping the German-Canadian discourse:



The **German-Canadian Association (DKG)**, a non-profit organization, was founded in 1951 and aims to advance the economic, cultural and social links between Germany and Canada. Since 1965, DKG has organized an annual work & travel program for German students travelling to Canada. Over the course of the program existence, more than 3,000 students have visited Canada, making the DKG a predestined cooperation partner for YTL.

Hannes Weiland & Sina Burghardt



Hannes is a dual German-Canadian citizen and spent almost ten years studying and working in Nova Scotia, Canada. After his return to Munich, Germany he founded CANEU a consultancy specialised in German-Canadian business relations. Currently he is CEO of Pedilay Care GmbH, a medical startup based in Munich. Besides his professional ties, he is a board member of the German-Canadian Association since 2016 and is also a member of Canada Meets Germany Network e.V. Hannes was President of the Nova Scotia German Canadian Association from 2012-2014. He is an alumni member of the World Wildlife Fund Ocean Advisory Committee in Halifax, Awesome Foundation of Halifax and FUSION Halifax young leaders' organization.



Sina's first transatlantic exchange was the DKG's work and travel program in 2013. Ever since then, she has been actively working for the German-Canadian Association as ambassador for their programs. She is part of the communications team and responsible for Social Media. This also reflects her commitment for YTL.



Supporting Partners



The **Canada Meets Germany Network e. V.**, formerly Canada Meets Germany Alumni Forum e.V., was founded in 2009 as an alumni association for (former) participants of the 'Canada Meets Germany – A Forum for Young Leaders' (CMG) program. Today, membership in the CMG Network association is not limited to alumni of the former program, but it is open to everybody interested in the German-Canadian exchange. Its main activity is the German Canadian Concourse (GCC), a yearly transatlantic conference organized in Canada and Germany covering innovative topics of interest to both countries, Canada and Germany (www.germancanadianconcourse.org).

Christina Arend



Having family ties to Ontario, Christina has traveled to Canada from early on. Her strong connection with the country led her to the Canada Meets Germany - A Forum for Young Leaders (CMG) program, in which she took part in 2007/2008. The Canada Meets Germany leadership program has served as model for the Young Transatlantic Leadership Initiative. Christina is a founding and board member (treasurer) of the Canada Meets Germany Network e. V., originally founded as an alumni association for former participants of the CMG program, but now open to everybody interested in the German-Canadian exchange.



Patron

Yasir Naqvi



**Institute
for Canadian
Citizenship**

**Institut pour
la citoyenneté
canadienne**

Young Transatlantic Leadership Program's patron is Yasir Naqvi, CEO of our proud partner the Institute for Canadian Citizenship. We are looking forward meeting him in Toronto at #6DegreesTO, the ICC's flagship event. We are already excited to discuss the most relevant topics of a multicultural society with more than 40 inspiring thinkers and doers like Ahmed Shihab-Eldin.

On the occasion of his announcement, Yasir addresses a few words in a video (<https://www.facebook.com/ytinitiative/videos/3245208722185764/>) to our partners, supporters, and especially to our participants of this year trip.

Sunday, September 15, 2019

	16:00	Individual arrival	
16:00	18:00	City walk Montreal	
18:30		Get-Together	Getting each other know

Monday, September 16, 2019

09:00	12:00	Meeting with MP Michel Picard	Internal view on the political landscape and the General Elections
12:00	14:00	Bavarian representation in Quebec	The Quebec- Bavarian relations as an example of paradiplomacy
14:30	16:30	Ministère de l'Économie et de l'Innovation & Ministère des Relations inter- nationales et de la Francophonie	Quebec in the globalized world
18:30		New Jersey Devils @ Montréal Canadians	



Tuesday, September 17, 2019

10:00	11:00	Apathy is boring	Canadian think tanks in the General election
14:00	14:30	Winston Chan @ HEC Montreal	Leadership in the transatlantic context
16:00	17:00	IVADO labs	IVADO and the Canadian AI landscape
19:00		Patrice Senecal 2018 EU-Can Young Journalist Fellows	Views of a young transatlantic leader

Wednesday, September 18, 2019

14:00	15:00	Montréal 4 Entrepreneurship	
17:00	19:00	Montreal AI Ethics Institute Ethical development of AI	Ethical development of AI



Thursday, September 19, 2019

10:00	12:00	Consulate General of Germany mit Konsul Dr. Markus Lang	The current state of German-Canadian relationship
13:00	15:00	Banque de développement du Canada	AI Adoption in BDC with Director for International Relations and AI Product Manager
15:30	16:30	District 3	District 3 as AI Hub
17:00	19:00	Montreal International & Conexion international de Montreal	Young leaders in the transatlantic trade regime

Friday, September 20, 2019

11:00	16:17	Train ride	
17:00		City Walk Toronto	
19:00		Get-Together	"What is happening after the tour?" - Thinking about an alumni concept



Saturday, September 21, 2019

08:30	13:30	Voluntary activity Parkdale Community Food Bank	
-------	-------	--	--

Sunday, September 22, 2019

10:00	22:00	Niagara Falls + Niagara-on-the-lake	
-------	-------	-------------------------------------	--

Monday, September 23, 2019

11:00	12:30	Canadian International Council	Canada and Germany in a globalized world
14:30	16:30	Citizenship Ceremony with the Institute of Canadian Citizenship	Experience the Canadian integration approach



Tuesday, September 24, 2019

09:30	16:30	#6degrees Toronto	Inclusion in a digitalized world
19:30	21:00	17th LaFontaine-Baldwin Lecture by Adam Gopnik	

Wednesday, September 25, 2019

09:30	16:00	#6degrees Toronto	Inclusion in a digitalized world
11:00	12:00	Discussion with Yasir Naqvi and John Ralston Saul	Leadership today
19:00	20:30	The Adrienne Clarkson Prize for Global Citizenship	



Thursday, September 26, 2019

1245	15:00	CBC	Disinformation in the upcoming federal election
16:00	17:00	German-Canadian chamber of commerce	International trade in a time of uncertainty - German perspective
17:00	18:00	EUCAN	International trade in a time of uncertainty - European view
19:00	22:00	Dinner	

Friday, September 27, 2019

10:00	11:00	Meeting with her Honor the Lieutenant Governor of Ontario	
11:00	13:00	Guided Tour Legislative Assembly of Ontario	
14:00		Individual departure	





Accommodations

Montreal

Apartment 1
3777 St Laurent Blvd
Montreal, QC H2W 1X8

Apartment 2
4137 Rue Saint-Denis
Montréal, QC H2W 2M7

Toronto

Apartment 1
23 Saunder Avenue
Toronto, ON M6R 1B9

Apartment 2
1234 King Street West
Toronto, ON M6K 1G4

Contact information during the tour

Robin Arens
rarens@ytl-initiative.org

Tobias Reuter
treuter@ytl-initiative.org